CONNECT + SHARE

VIRTUAL CONERENCE
GRx+Biosims™
Connecting to learn + share solutions for the future

JUSTIFICATION TOOLKIT

NOVEMBER 9-11, 2020
Virtual Conference
JUSTIFICATION

CHECKLIST

+ Virtual conference program summary
+ Attendees
+ Exhibitor overview
+ Email request template
+ Expense worksheet

We’ve made it easier now than ever before to be able to attend the conference. No matter where you are physically on November 9-11, you will be able to attend and access all sessions.

November 9-11 Virtually
Connecting to learn + share solutions for the future

GRx+Biosims 2020 is the premier scientific and regulatory event for the U.S. generics and biosimilars industries, featuring timely programming relevant to technical, regulatory and policy professionals. Top officials and subject matter experts share their knowledge and best practices to help attendees from around the world understand how to succeed in generic and biosimilar development, the regulatory process and approvals, and the evolving policy landscape.

Why you should attend GRx+Biosims

Access to the latest information about U.S. generics + biosimilars

Gain insights to advance your professional development

Network with industry peers around the world

Interact with industry leaders

Get the latest straight from representatives of the Food and Drug Administration offices, including:

- Office of the Commissioner
- Office of Policy, Planning, Legislation, and Analysis
- Offices within the Center for Biologics Evaluation and Research (CBER)
- Offices within the Center for Drug Evaluation and Research (CDER)
- Offices within Global Regulatory Affairs
Who is GRx+Biosims 2020 for?

**Bench scientists/technical professionals**
Gain insights from drug regulators to help expedite approvals and speed to market. Plus, get plenty of professional development, networking opportunities and time to relax and have a little fun. Learn about the latest innovation and emerging technology, as well as gain CE credits.

**Policy professionals/industry professionals/regulators**
This is the opportunity to interact with others in the industry and gain a fuller understanding of how regulations affect the real world. In addition, connect with global influencers, increase your knowledge base to stay on the cutting edge and learn about best practices to enhance your organization’s overall performance, all while gaining CE credits.

If you were a part of our past conferences (AAM CMC Workshop, AAM Fall Tech Conference or Leading on Biosimilars: The AAM Biosimilars Council Conference), you will find this event to be especially rewarding. It brings together relevant content and engaging speakers to offer an important and valuable experience to anyone involved in the generic drug or biosimilar industry.
GRx+Biosims 2020 is a game changer!

+ Be the first to hear insights on the latest trends affecting your product applications, your team and your business

+ Gain a deeper understanding of the current policy and regulatory challenges facing the generics and emerging biosimilars market in the U.S.

+ Engage in discussions related to the significant role generics and biosimilars have played in increasing patient access to life-altering medicines

+ Learn more about federal policy guidance from the Centers for Medicare/Medicaid (CMS) and Department of Health and Human Services (HHS)

+ The virtual conference is accessible from anywhere. You can attend sessions, visit the exhibit hall and chat with attendees and speakers from the comfort of your own home or office.

How GRx+Biosims 2020 helps you connect + share

Learn how the generics and biosimilars industry affects patient outcomes by increasing access to medicine

Make decisions with more confidence by better understanding FDA’s expectations

Gain expert insights on the latest regulations, guidances, case law and policies

One-stop shop for all your regulatory and scientific needs for the generic and biosimilar industry, including CEUs and CE education
VIRTUAL CONFERENCE
SAVINGS

The only cost to attendee GRx+Biosims 2020 will be the registration fee. You save on the following:

+ time/days out of the office by not traveling
+ flight + luggage
+ mileage
+ parking
+ hotel
+ taxi
+ food & beverage

For the GRx+Biosims conference, the average attendee spent...

+ $2,000 for travel expenses
+ $1,500 for hotel and meals
+ $200 for transportation

This year, you save $600 on registration, + all travel/lodging costs!
Why GRx+Biosims is the right investment for you

GRx+Biosims is three days of insights and ideas addressing issues vital to the generic and biosimilar medicines industry. We have put together an ambitious program filled with a range of topics, discussions and views from industry experts. Here’s an overview of our educational tracks to assist you in creating your own customized curriculum to help further your organization’s mission and goals.

EDUCATIONAL TRACKS FOR 2020

Stay Informed on Sciences and Regulatory Issues
Our science and regulatory affairs tracks will give you the insights you need to better navigate the regulatory landscape, and increase your understanding of how our industry can better manage the GDUFA II framework. Plus, be a part of in-depth discussions among diverse stakeholders – industry, academia and the FDA.

Breaking Through on Biosimilars
Take a deep dive into the policy and regulatory challenges facing the biosimilars market in the United States. We will discuss the significant role biosimilars have played in increasing patient access to life-altering medicines and ensuring health system viability globally. Additionally, we will highlight the importance of stakeholder education as a crucial market driver for these innovative medicines.

Get Involved and Get Accredited
AAM will also be providing attendees the opportunity for CEU accreditation through our interactive general and breakout sessions. You’ll leave the conference with insightful up-to-date information and get your hours accredited based on your participation.
VIRTUAL EXHIBIT

OVERVIEW

Each year, we gather dozens of exhibitors who offer a highly interactive and professional business environment in which industry vendors can meet generic and biosimilars industry executives. You still have the opportunity to connect with providers covering every aspect of the industry. These vendors are eager to share their industry know-how and keep you up to date on the latest health care industry trends. The virtual exhibit hall will give you the opportunity to engage in private and public chats, download materials, view videos and so much more.

PREVIOUS EXHIBITORS
Dear [Name],

I am writing to request your approval to attend the GRx+Biosims 2020 virtual conference on November 9-11, 2020. This valuable event welcomes attendees from around the world and showcases exhibitors from companies throughout the entire pharmaceutical supply chain. My event pass comes with access to networking events, learning sessions and keynote presentations.

The comprehensive educational program includes several presentations I’d love to attend that directly address things we’re doing right now:

- [presentation title]
- [presentation title]

Many of the exhibitors can help us with projects we have on the horizon [list related project(s) here]. If I’m registered, I can chat with the following vendors to discuss solutions, see product demos and bring back insights for us to evaluate:

- [exhibitor]
- [exhibitor]
- [exhibitor]

GRx+Biosims 2020 is a valuable conference because it combines three previous events: Leading on Biosimilars, Fall Tech and the AAM CMC Workshop to offer a comprehensive program of industry insights and information.

Thanks in advance for your consideration! I’m confident that you’ll agree it’s a wise investment, and our best chance all year to get the advanced research, emerging technologies, and strategic innovations to enhance our organization—all while building some important connections with leaders in the generics and biosimilars community.

[Your standard close]
Connecting to learn + share solutions for the future

GRx+Biosims 2020 is the only event of its kind. Join industry professionals from around the world to exchange ideas and build partnerships for the generics and biosimilars industry. As the COVID-19 pandemic progresses, manufacturers of generics and biosimilars are working around the clock to ensure America's patients have access to the medicines they need. Although the global pharmaceutical supply chain is experiencing unrivaled stress, the makers of 9 out of every 10 prescriptions filled in the U.S. are rising to the challenge.

Join us at GRx+Biosims 2020 for a deep dive and more in-depth discussions with FDA and industry experts on the future of the generics and biosimilars industry.

PRICING

STANDARD VIRTUAL REGISTRATION

AAM Member Attendee Fee/
Biosimilars Council Attendee Fee $1,550.00
Non-Member Attendee Fee $1,850.00
Government Attendee Fee $500.00
LET’S CONNECT IN NOVEMBER!

VIRTUAL CONFERENCE

GRx+Biosims
Connecting to learn + share solutions for the future